



Lunenburg Queens

# Regional Insights

October 2011

*ENSURING A STRONG AND ECONOMIC FOUNDATION ON WHICH THE  
REGION'S SOCIAL AND COMMUNITY OBJECTIVES CAN BE ACHIEVED*

“Increasing immigration is essential to grow the economy in Nova Scotia,” says Immigration Officer Anne Fownes. “We need to attract and keep professionals and skilled workers from around the world.”

## Workforce Overview

The Lunenburg Queens Regional Development Agency (LQRDA) is working towards achieving new goals to create a stronger, more vibrant region. Part of the immediate and long-term plan is to continue to grow and improve our Workforce Development strategy.

We are finding that there is currently — and will continue to be — a shortage of skilled workers in the region. Our youth population is not growing at the rate needed to ensure future sustainability; many young people are anxious to travel and choose to take their skills to other areas and return later in life; and Nova Scotia has a quickly aging population. This translates to fewer people in the workforce to fill positions. While this is a growing concern across many communities in Nova Scotia, the LQRDA has chosen to take a proactive approach in addressing these concerns.

We know that companies view Nova Scotia as a good place to do business. This means exciting opportunities for growth in many sectors.

With a full-time Workforce Development Officer working directly with businesses, service providers and educators in the area, and an experienced Immigration Officer who can help clients navigate the immigration process, newcomers to the Lunenburg Queens region can get personalized assistance to make their transition to Nova Scotia smooth and transparent.

## CONTACT US

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Anne Fownes



## What Can an Immigration Officer Do?

The Immigration Office can:

- ◆ Help you identify the most suitable immigration option
- ◆ Assist you with making connections to Immigration Consultants and other services
- ◆ Provide information and direction on the Community Identified program
- ◆ Provide support and direction as you settle into Lunenburg Queens in areas such as finding employment, housing and community integration

Contact the Immigration Officer today to find out about these and other services available through the LQRDA.

# Canada's Priority Occupations

For more job descriptions and updates visit

[www.workinginacanada.qc.ca](http://www.workinginacanada.qc.ca)



A priority occupation is one that the Government of Canada has identified after extensive consultations as being in high demand. There are currently 29 priority occupations listed:

- ◆ Restaurant and Food Service Managers
- ◆ Primary Production Managers
- ◆ Insurance Adjusters and Claims Examiners
- ◆ Biologists and Related Scientists
- ◆ Architects
- ◆ Specialist Physicians
- ◆ General Practitioners and Family Physicians
- ◆ Dentists
- ◆ Pharmacists
- ◆ Physiotherapists
- ◆ Registered Nurses
- ◆ Medical Radiation Technologists
- ◆ Dental Hygienists and Dental Therapists
- ◆ Licensed Practical Nurses
- ◆ Psychologists
- ◆ Social Workers
- ◆ Chefs
- ◆ Cooks
- ◆ Contractors and Supervisors (Carpentry Trades)
- ◆ Contractors and Supervisors (Mechanic Trades)
- ◆ Electricians (Except Industrial & Power Systems)
- ◆ Industrial Electricians
- ◆ Plumbers
- ◆ Welders & Related Machine Operators
- ◆ Heavy-Duty Equipment Mechanics
- ◆ Crane Operators
- ◆ Drillers & Blasters (Surface Mining, Quarrying and Construction)
- ◆ Supervisors, Oil and Gas Drilling and Services

## SETTLEMENT SERVICES



Newcomer Settlement Services are offered by the Lunenburg Queens Regional Development Agency (LQRDA) to help Newcomers connect with one another and meet local people from the Lunenburg Queens region.

## WANT TO BE A NERD?

That was the question for a newly immigrated client who met with the LQRDA's Immigration and Workforce Development officers. Jonathan Lyons came to Canada with a myriad of technical skills and was looking for a way to utilize these skills without having to commute.



A local business owner with **Nerds On Site** (IT and Consulting Services) had also contacted the LQRDA to get information on how to expand his business by increasing his human resources and was looking for people with technical abilities. By making this connection, a "Nerd was born" so to speak. Jonathan has completed his training and job shadowing and is now able to service clients who have technical needs. The business can expand with this new addition to the team; creating a win-win for these clients.



[www.lqrda.ca/UK](http://www.lqrda.ca/UK)

## FAST JOB FACTS

The Lunenburg Queens Region, also known as the South Shore of Nova Scotia, has lots of opportunities for skilled workers.

Skilled Trade	Needed in the next 3-5 years
Machinist	72
Mechanic (and related)	11
Electrician / Electronics	82
Technicians	33
Engineer	38
Welder	23
Other Trades	16

These projections have been collected directly from local business and reflect the number of positions that will be available in the next three years due to growth and attrition

Using information from [www.jobbank.gc.ca](http://www.jobbank.gc.ca) the following *Priority Jobs* have been posted within the last 1—2 months.

Priority Job	
Cooks	9
Mechanics	2
Electricians	3
Plumbers	1
Welders	4
Heavy Equipment Operator	1
Licensed Practical Nurse	2