

## Backgrounder

### Overview

The LQRDA is the lead economic development organization for Lunenburg and Queens Counties and is ISO 9001:2008 certified. RDAs are not-for-profit organizations responsible for leading economic development at the regional level, under the authority of the Nova Scotia Regional Community Development Act. RDAs are funded annually by federal, provincial and municipal governments. The LQRDA board of directors includes two representatives from each of the six participating municipal units: Town of Bridgewater; Town of Lunenburg; Town of Mahone Bay; Region of Queens Municipality; Municipality of the District of Chester; and the Municipality of the District of Lunenburg – one being an elected official and the other a citizen representative appointed by the respective council.

### Vision

*Ensuring a strong and sustainable economic foundation on which the region's social and community objectives can be achieved*

### Mission Statement

*As Lunenburg Queens' lead economic development agency, its mission is to retain, grow and attract quality businesses and jobs to the region.*

### Mandate

On behalf of its municipal, provincial and federal stakeholders, the LQRDA fosters business development by focusing our efforts on workforce initiatives and immigration, strategic business retention and expansion activities, supporting foreign and domestic inward investment attraction and supporting community based economic development initiatives of regional significance.

### Regional Prosperity

The Lunenburg Queens Regional Development Agency 2011-12 Business Plan represents a key turning point in the organization's development. Based upon a five-year 2011-16 repositioning strategy, it presents a new set of strategic objectives – the building blocks that will define the role of the LQRDA in Lunenburg-Queens. Within the region there are a number of additional organizations that support economic development in a variety of ways.

Industry groups, such as chambers of commerce and boards of trade, have a role to play in supporting the economic growth in our region. The Lunenburg Queens RDA is uniquely focused and positioned to coordinate regional economic development efforts for the prosperity of our region.

### Priorities

Our work is partnership-driven and generally falls under the broad categories of **Business Growth; Immigration and Migration; Workforce Development; and Regional Intelligence**. Regional growth and wealth generation are our primary goals – growing and influencing those businesses and opportunities primarily in the six target growth sectors of **Manufacturing; Wood Products; Tourism; Green Technologies and Renewable Energy; Food and Seafood Production and the Creative Economy**.

More details are available online at [www.lqrda.ca](http://www.lqrda.ca)

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